

TRITE

Official Magazine from the house of Tri World Group



"Quality is never an accident. It is always the result of an intelligent effort."

- John Ruskin



ISO for Tri World Group Strengthening Our Ecosystem

Quality is not just a goal at Tri World Group - it is a commitment that guides every decision, process, and customer interaction. We are proud to be an ISO 9001 certified organization accredited by UAF, a globally recognized benchmark for Quality Management Systems. This certification reflects our dedication to maintaining structured processes, continuous improvement, and delivering consistent value to our customers, investors, partners, and stakeholders. It validates that our operations are built on internationally accepted quality standards, ensuring greater efficiency, accountability, and customer satisfaction across all business verticals.

For Tri World Group, ISO 9001 certification brings several advantages of Enhanced Process Efficiency through standardized systems and procedures, Improved Customer Satisfaction by consistently meeting and exceeding expectations, Stronger Governance and Accountability across group companies, Continuous Improvement Culture that drives innovation and operational excellence and ultimately greater Stakeholder Confidence, reinforcing trust among investors, partners, and customers.

As we continue to expand our presence across hospitality, real estate, sports, and allied sectors, this certification strengthens our foundation and supports our Vision 2030 journey. It serves as a testament to our commitment to excellence and our pursuit of delivering quality in everything we do. At Tri World Group, quality is not merely a certification - it is a promise.



From the Chairman's Desk

Kerala's tourism sector is entering an exciting new phase. The new Government's commitment to developing tourism in a sustainable, inclusive, and high-value manner is a welcome step towards positioning Kerala as India's most emotionally engaging destination for responsible and experience-driven travel. At the national level, Hon'ble Prime Minister Shri Narendra Modi's "Vocal for Local" initiative has encouraged more Indians to explore destinations within the country. This shift has significantly boosted domestic tourism, with premium destinations such as Munnar witnessing growing demand for experiential travel and luxury stays.

The hospitality sector continues to benefit from these positive trends. Industry reports indicate strong year-on-year growth driven by higher Average Daily Rates (ADR) and improved Revenue per Available Room (RevPAR). New branded hotel developments are increasingly emerging in destination-driven markets, reflecting strong investor confidence in the sector.

For Tri World Group, these developments reinforce our confidence in the future. Our three premium resort projects are strategically positioned to benefit from the rising demand for quality hospitality experiences and the growing prominence of Kerala as a preferred travel destination.

As we move forward, our focus remains on timely project completion, operational excellence, sustainable development, and creating lasting value for our stakeholders. I thank our shareholders, partners, employees, and well-wishers for their continued trust and support as we work together to build a stronger future for hospitality in Kerala.

Justin Raphael
Chairman, Tri World Group

Justin Raphael
PASSIONPRENEUR



Building *for the Future* Launch of the Investment Banking Department

As part of our Vision 2030, Tri World Group is pleased to announce the formation of its Investment Banking Department, a significant step in strengthening the Group's corporate structure and long-term growth framework. The new department will focus on the strategic structuring of Group companies, valuation assessment of existing and upcoming businesses, and the identification of growth capital and strategic investment opportunities. This initiative reflects our commitment to building a robust foundation that supports sustainable expansion and enhances stakeholder value.

The creation of this department demonstrates how Tri World Group is preparing for the future - embracing professional governance, structured growth, and value-driven decision-making. As we continue to expand across hospitality, real estate, sports, and allied sectors, the Investment Banking Department will serve as an important catalyst in unlocking new opportunities and accelerating our growth journey. This is more than a new department; it is a reflection of Tri World's vision to build enduring businesses, attract quality investments, and create long-term value for all stakeholders.

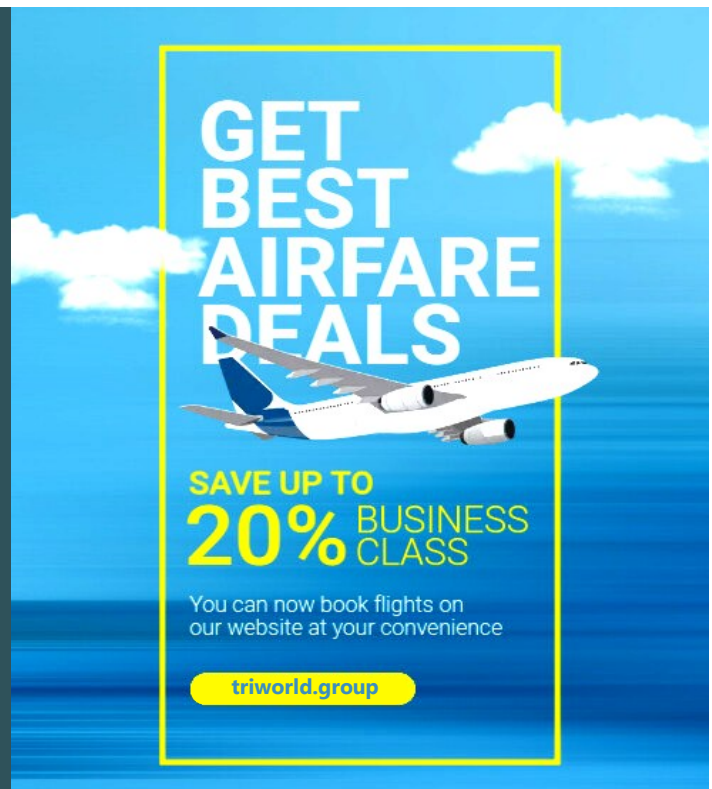


Fly Smarter. Save More. *Exclusive Investor Privileges* **with Club Mirth**

At Tri World Group, we believe our investors deserve benefits beyond financial returns. Through Club Mirth, we are delighted to offer exclusive travel privileges and special airfare discounts designed exclusively for our investor community.

With access to all major domestic and international airlines, Club Mirth enables investors and their families to enjoy competitive fares, priority assistance, and value-added travel benefits. Whether you are planning a business trip, a family vacation, or an international getaway, our dedicated reservations team is committed to securing the best available rates for your journey. As part of our growing ecosystem, Club Mirth continues to create meaningful advantages that enhance the lifestyle of our stakeholders while delivering convenience, savings, and personalized service. Don't book before you check with us.

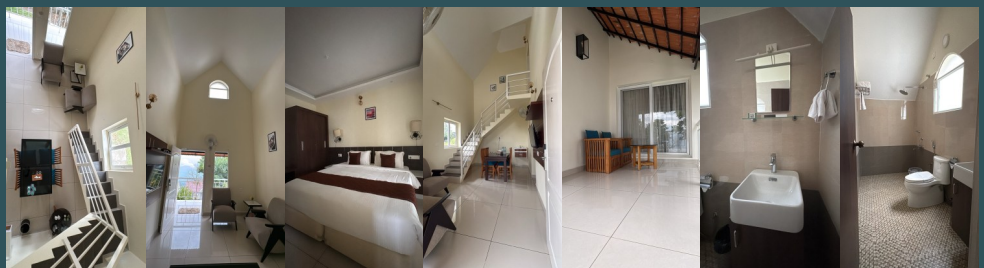
Contact our Reservations Team today and discover how much you can save on your next flight. **Club Mirth – Rewarding Loyalty & Experiences.**



MIRTH Village Kanthalloor *Enters Operational Readiness Phase*



MIRTH Village Kanthalloor is entering its operational readiness phase, with major infrastructure and utility works now completed. Cottage refurbishment, power systems, water supply, STP integration, and road development are progressing steadily. As completed units are added to the operational inventory, the resort moves closer to welcoming public guests, offering a unique hill-station hospitality experience amidst the scenic beauty of Kanthalloor.



This completed milestone strengthens the property's position as one of Kerala's most distinctive hospitality destinations while creating long-term value for stakeholders. The current focus is on guest readiness, service integration, and enhancing the overall resort experience.

Your Best Chapter of Football Starts Here

H16 Sports is set to launch a dynamic football development program designed to nurture young talent and inspire future champions. With world-class coaching, structured skill development, and a focus on teamwork, discipline, and confidence, the academy provides the perfect environment for aspiring players to grow. Beyond improving football skills, H16 Sports aims to shape character and create opportunities for greater exposure in the sport. Whether taking the first step or chasing bigger dreams, young athletes will find the guidance and support they need to succeed.

Players will train in a positive and motivating environment that encourages continuous learning and personal growth. Through professional coaching and competitive experiences, every child will have the opportunity to unlock their full potential both on and off the field.

H16 Sports – Kicking Off Soon.



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Your best Chapter of football Starts Here



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WHY SHOULD WOMEN GO TO THE GYM?

Because feeling strong changes everything.

Improves energy levels

Reduces stress & anxiety

Builds confidence

Supports hormonal balance

Creates a healthier lifestyle

Your transformation starts here.

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Pariyath Parambil Bldg, Firts Floor, Above Bank of Baroda, Salim Rajan Road, Kaloor P.O, Kochi - 682017

Why Should Women Go to the Gym?

Regular gym workouts play a vital role in helping women maintain a healthy, active, and balanced lifestyle. Exercise is not only beneficial for physical appearance but also for overall physical and mental well-being. A consistent fitness routine helps improve cardiovascular health, increase stamina, and strengthen muscles and bones, reducing the risk of conditions such as osteoporosis, heart disease, and diabetes.

For women of all ages, gym workouts can be an effective way to manage weight and maintain a healthy body composition. Strength training and cardiovascular exercises help burn calories, build lean muscle mass, and boost metabolism, making it easier to achieve and maintain fitness goals. Regular exercise also enhances flexibility, balance, and posture, which can improve daily movement and reduce the likelihood of injuries. Beyond physical benefits, going to the gym has a significant positive impact on mental health. Exercise stimulates the release of endorphins, often referred to as "feel-good" hormones, which help reduce stress, anxiety, and symptoms of depression. Many women find that regular workouts improve their mood, increase energy levels, and enhance their overall sense of confidence and self-esteem.

The gym also provides a dedicated environment for self-care and personal growth. It encourages discipline, consistency, and goal-setting while creating opportunities to connect with like-minded individuals who share similar health and fitness aspirations. According to the World Health Organization, regular physical activity is essential for maintaining good health and improving quality of life.

By incorporating gym workouts into their routine, women can enjoy long-term benefits that support a healthier, stronger, and more confident future.

CELEBRATING
A PROUD MILESTONE

KEY HANDOVER CEREMONY

We are delighted to invite you to celebrate the beginning of a new chapter as we officially hand over the keys.



03RD JULY 2026

09:30 AM TO 2:00 PM

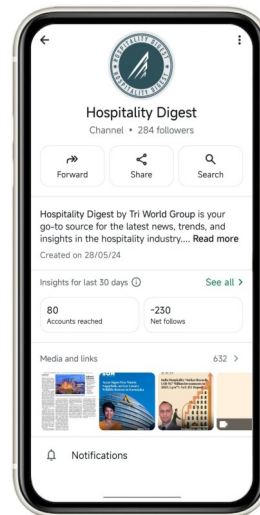
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Your gracious presence will make this occasion even more memorable

Tri World Homes *Gears Up* for Grand Launch

Tri World Homes Celebrates the Successful Completion of Its First Residential Project

Tri World Homes proudly celebrates the successful completion of Meluha Melody, its first residential project featuring 32 premium apartments with modern amenities. The Key Handover Ceremony on 3rd July 2026 marks a significant milestone, reflecting our commitment to quality, trust, and creating exceptional living experiences for homeowners.



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Policy address: Kerala to be positioned as India's most emotionally engaging

Tourist Destination

Giving a thrust to boosting the State's tourism potential, the policy address delivered by Hon. Governor Rajendra Arlekar in the Assembly on Friday announced the State government's intention to develop tourism in a sustainable, inclusive, and high-value manner, positioning Kerala as India's most emotionally engaging destination for responsible and experience-driven travel.

India remains a stable, resilient Investment Destination as companies diversify global supply chains: Nirmal Minda

The Indian government has taken up multiple reforms in last decade which have improved transparency, compliance burden, and simplified business processes," Minda said adding that a competitive business environment is essential for the attracting investments in the country.



Deepa Dani

Head HR- Tri World Group

The Importance of Teamwork & Collaboration

In today's dynamic workplace, success is rarely the result of individual effort alone. Behind every achievement, project milestone, and organizational breakthrough lies the collective contribution of a team working toward a common goal. Teamwork and collaboration are more than workplace buzzwords - they are essential drivers of productivity, innovation, and employee satisfaction. Teamwork brings together individuals with diverse skills, experiences, and perspectives. When employees work collaboratively, they can solve problems more effectively, generate creative ideas, and make better decisions. A strong team environment also promotes mutual support, helping employees navigate challenges and achieve goals more efficiently. At the HR Department, we believe that fostering teamwork and collaboration is essential to building a healthy and productive workplace. Through employee engagement initiatives, learning opportunities, and a culture of open communication, we strive to create an environment where teams can thrive. Every interaction, whether within a department or across functions, presents an opportunity to strengthen collaboration and build meaningful professional relationships. As we continue to grow and evolve, let us remember that our greatest accomplishments are often the result of working together. After all, when individuals combine their strengths, extraordinary results become possible.