

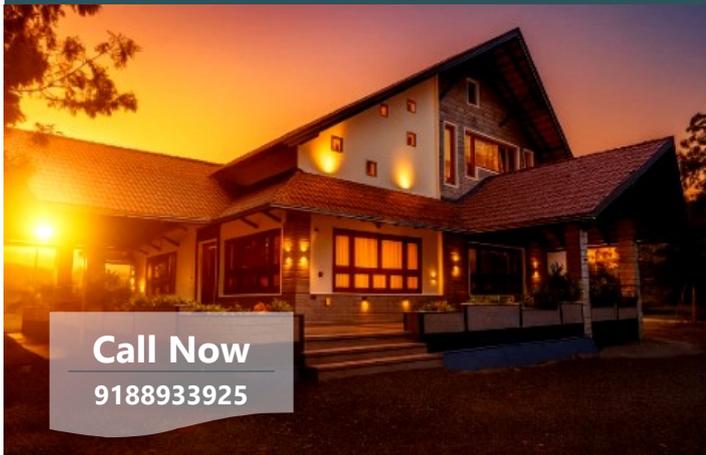
TRITE

Official Magazine from the house of Tri World Group

“ People will forget what you said, forget what you did, but people will never forget how you made them feel. – Maya Angelou ”

Introducing a Private Escape in the Heart of Wayanad Where Experience Exceeds Expectations

Step into a world of serene sophistication with our newly launched two-bedroom luxury villa - a secluded retreat nestled in the lush landscapes of Wayanad. Designed for those who seek privacy, comfort, and connection to nature, this elegant escape redefines what it means to truly unwind.



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9188933925

Set against the backdrop of sweeping paddy fields, the villa features vaulted ceilings, a stunning open-to-sky shower, and tranquil interiors that invite stillness and reflection. Every detail, from the earthy textures to the expansive views, has been thoughtfully curated to elevate your stay into something deeply personal and profoundly rejuvenating.

Whether you're looking for a romantic getaway, a slow-living weekend, or an intimate space to reconnect - with yourself or with others - this private haven offers an experience where luxury meets the rhythm of nature.

With over 200 premium keys currently under development, each project is thoughtfully curated to combine exceptional guest experiences with strong investor returns. At the heart of every decision lies our commitment to prime locations, operational excellence, and ensuring consistent ROI for our investor community.

From the Chairman's Desk

As we step into Q2 of FY26, I'm filled with renewed optimism both for Tri World Capita and the hospitality sector at large. India's hotel industry remains resilient despite early fiscal challenges. Rising incomes, infrastructure growth, and pricing discipline continue to drive momentum and reinforce our belief in hospitality-led real estate.

At Tri World Capita, through Inkure Hotels & Resorts Ltd., we're committed to developing guest-centric, sustainable assets. The upcoming launch of Mirth Village, Kanthalloor is a major milestone in that journey. We're also excited to announce the expansion of the MIRTH brand to Wayanad, Kerala, with a new Holiday Homes vertical - bringing curated leisure living to one of the state's most beloved destinations.

With OPRE (Operational Real Estate) on the rise, we are building more than properties - we're creating enduring value and shared prosperity.

Thank you for your trust and belief in our vision.

Warm regards,

Justin Raphael
PASSIONPRENEUR

@tourismandrealtybyjmr
Chairman, Tri World Capita



Redefining Hospitality Investments in Kerala's Prime Leisure Destinations



TRI WORLD GROUP

Tri World Capita is steadily emerging as a prominent force in the hospitality asset holding landscape in South India, with a clear vision to lead in the leisure tourism segment. Our core focus lies in developing world-class hospitality assets across Kerala's most sought-after locations - hill stations, serene backwaters, and pristine beaches.

Strengthening Sales Leadership & Automation for Growth

As part of our continued efforts to scale efficiently and deliver superior customer experiences, the Sales & Marketing Division at Tri World Group has undergone a strategic reorganization. Dedicated sales leaders have been appointed across verticals, bringing focus, accountability, and domain expertise to each product line. In parallel, we have introduced sales automation tools and integrated workflows that streamline customer journeys, lead tracking, and post-sales service. This transformation is designed not only to boost performance but also to ensure every customer interaction is timely, personalized, and value-driven. We believe these enhancements will accelerate our growth trajectory and reinforce our commitment to service excellence across all Tri World brands.



Sinju Raju

AGM - Sales & Marketing Tri World Group

Assistant General Manager – Sales & Marketing with 14 years of dynamic experience spanning major multinational Organizations Spanning Real estate, E-commerce, Ed-Tech Industry including Embassy Group, Amazon, Capita, Ocwen and Altisource with cross functional Sales, Marketing, Social Media Management, Client and Financial Management.



Renjith Nair

Sales Head - Tri World Capita

We're proud to introduce Renjith Nair, a seasoned professional with 13 years of versatile experience spanning across multiple industries - from telecom and tele-sales to automobiles, matchmaking, and time share. Throughout his career, Renjith has built a reputation as a people-first manager, combining deep industry knowledge with exceptional team leadership and problem-solving skills. His journey reflects adaptability, persistence, and an unwavering commitment to results.



Sibin Mathew

National Sales Head - TWC

Sibin Mathew is an accomplished sales leader with over seven years of experience in EdTech, IT sales, and education management. Having held senior management positions, he has played a pivotal role in shaping business strategy, leading high performing teams, and driving revenue growth. Sibin brings a results driven mindset to every initiative. He hails from Thrissur, Kerala, and combines regional insight with a broad industry perspective to deliver measurable impact.



Subhash Bhaskaran

Sales Head - Tri World Homes

With over 22 years of experience across pharmaceuticals, real estate, and construction, Subhash Bhaskaran brings a rare blend of strategic insight and human connection to his role as Head of Sales at Tri World Homes. Known for his ability to lead with clarity, creativity, and Vision, Subhash has been instrumental in building strong client relationships and driving consistent growth. His passion for design, storytelling, and value-driven sales makes him not just a leader, but an inspiration to the entire team.





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Exciting Update : Major Bank Approvals for Tri World Homes Meluha Melody!

We are delighted to announce a significant milestone for our project Meluha Melody - following the earlier approval from State Bank of India (SBI), two more leading financial institutions, HDFC Bank and Bank of Baroda, have officially approved our project. This is a strong endorsement of the credibility, transparency, and quality that Meluha stands for.

Bank approvals not only simplify the home loan process for our customers but also serve as a mark of trust and financial soundness of the project. With these approvals in place, customers can now avail of home loans from three of India's most trusted banks, making it easier and faster to realize their dream of owning a home at Meluha Melody. We thank all our customers for their continued trust and support. With major institutions backing us, we're more confident than ever in delivering homes that are thoughtfully designed, well-connected, and built for lasting value. Stay tuned for more updates as we continue to move forward with dedication and integrity.

36WOW
WOMEN'S ONLY WORKOUT

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STRONG

YOUR GRIND STARTS HERE

© 90729 22 322, 87147 24 322
Pariyath Parambil Bldg, First Floor, Above Bank of Baroda, Salim Rajan Road, Kaloor P.O.Kochi - 682017

The Importance of Health Maintenance in Women Over 30 Through Regular Workouts

As women cross the age of 30, their bodies undergo physiological and hormonal changes that can affect metabolism, bone density, muscle mass, and emotional well-being. Regular physical activity plays a vital role in managing these changes and supporting overall health. Exercise not only enhances physical strength but also boosts mental health, helps regulate hormones, prevents chronic diseases, and supports graceful aging. A balanced fitness routine that includes cardio, strength training, flexibility, and rest is essential for long-term health and vitality in women 30 and beyond.

The 30s mark a crucial period in a woman's life, both personally and biologically. Many women juggle careers, family, and other responsibilities during this time, often neglecting their own health. However, this is precisely when consistent workout habits become essential to maintain physical, emotional, and hormonal well-being.





MIRTH Team *Gears Up* for Grand Launch

The countdown to the launch of MIRTH Village has begun, and our dedicated operations team is coming together with energy and precision. Under the leadership of industry veterans, the MIRTH Hospitality team is undergoing final-phase training, fine-tuning every detail of guest experience, culinary excellence, and service standards. With a robust backend, experienced leadership, and passionate professionals, MIRTH is set to redefine hill station hospitality. Stay tuned - something extraordinary is on the horizon!

The team includes seasoned chefs curating signature dishes, guest service professionals trained to deliver premium experiences, and tech-driven operations staff ready to ensure seamless functionality. With every role aligned and rehearsed, MIRTH is not just preparing to open doors - it's preparing to raise the bar in experiential luxury hospitality.

Industry Updates



Kerala Tourism remains most visited travel website in the country



Kerala Tourism had the most number of visitors among all State tourism websites in the country in the 2024-25 financial year, surpassing the Union government's 'Incredible India' website that came second, according to analytics company Similarweb.



Steady ARR, Occupancy To Drive Hotel Sector Growth In FY26: Report



The Indian hotel sector continues to show healthy growth momentum, with overall stable occupancy, Average Room Rates (ARRs), and improving leverage, pointing to stable growth into FY26, despite FY25's high base-effect.



Baby K Mathew
Manager - Procurement & Design Co-ordination

Star Performer of the QTR

With over 30 years of extensive experience in procurement within the construction industry, Baby Mathew stands as a cornerstone of our project execution team. His deep industry knowledge, strategic sourcing skills, and unwavering commitment have played a pivotal role in ensuring timely and cost-effective procurement of materials and services. His dedication and leadership makes him an invaluable asset across all our projects.

